



INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

| | | | |
|---|--|---|--|
| (51) International Patent Classification : | | A2 | (11) International Publication Number: WO 98/34458 |
| Not classified | | | (43) International Publication Date: 13 August 1998 (13.08.98) |
| (21) International Application Number: PCT/US98/02624 (22) International Filing Date: 10 February 1998 (10.02.98) | | (81) Designated States: AU, CA, JP, MX, NO, European patent (AT, BE, CH, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE). | |
| (30) Priority Data: 08/799,691 11 February 1997 (11.02.97) US | | Published <i>Without international search report and to be republished upon receipt of that report.</i> | |
| (71)(72) Applicant and Inventor: POWELL, Ken, R. [US/US]; Productive Technologies, Inc., Suite 203, 957 Baxter Street, Athens, GA 30606 (US). | | | |
| (74) Agent: JACKSON, Jerome, D.; Law Office of Jerome D. Jackson, Suite 100, 211 N. Union Street, Alexandria, VA 22314 (US). | | | |

(54) Title: SYSTEM AND METHOD FOR DISTRIBUTING AND PROCESSING DISCOUNT COUPONS

(57) Abstract

A system for dispensing and redeeming electronic discount coupons in a store. A card-dispensing kiosk collects information from a customer and subsequently issues a "smart card" for storing electronic coupons. Upon completion of shopping, the customer redeems the electronic coupons at the checkout area, by inserting the card into the checkout station. During checkout, when UPC product data corresponds to coupons stored on the card, the customer is credited with the value of the corresponding coupon.

